**PROCESS RUBRIC**

Process is just as important as the final outcomes of a design project. This rubric provides an overview of what to look for as each team presents their work through the various stages of the design process. These are just suggestions, and should be modified or added to as needed.

**Exploration**
- Team engaged in primary research to discover a design challenge, using research tools such as surveys and ethnography. Each team member contributed to defining a clear and feasible research project.
- Team was very self-sufficient and self-organized.
- Team identified a relevant topic or challenge that they cared about to focus on. Potential for positive impact is somewhat clearly identified. There was a full consensus on the focus and why it matters.

**Convergent Thinking**
- Team engaged in preliminary research to discover a design challenge, using research tools such as surveys and ethnography. Each team member contributed to defining clear and feasible research project.
- Team was somewhat self-sufficient and self-organized.
- Team identified a relevant topic or challenge that they cared about to focus on. Potential for positive impact is somewhat ambiguously identified. There was only a partial consensus on the focus and why it matters.

**Divergent Thinking**
- Team engaged in preliminary research to discover a design challenge, using research tools such as surveys and ethnography. Each team member contributed to defining a clear and feasible research project.
- Team was not self-sufficient and self-organized. There was no consensus on the focus and why it matters.

**Feedback**
- Team engaged in primary research to discover a design challenge, using research tools such as surveys and ethnography. Each team member contributed to defining a clear and feasible research project.
- Team was not self-sufficient and self-organized. There was no consensus on the focus and why it matters.

**Design Statement**
- Clear and concise. It has a clear connection to the team’s research and a unique point of view through which the team engages with their topic or challenge.
- The team was very self-sufficient and self-organized.
- The team identified a relevant topic or challenge that they cared about to focus on. Potential for positive impact is clearly identified. There was a full consensus on the focus and why it matters.

**Research**
- Clear and concise. It has a clear connection to the team’s research and a unique point of view through which the team engages with their topic or challenge.
- The team was very self-sufficient and self-organized.
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**Notes:**
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**Brainstorm**
- Concise and clear statements. They are well-organized and well-supported.
- The team identified a relevant topic or challenge that they cared about to focus on. Potential for positive impact is clearly identified. There was a full consensus on the focus and why it matters.

**Plan of Action**
- Clear and concise. It has a clear connection to the team’s research and a unique point of view through which the team engages with their topic or challenge.
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**Conceptual Development**
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**Implementation**
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