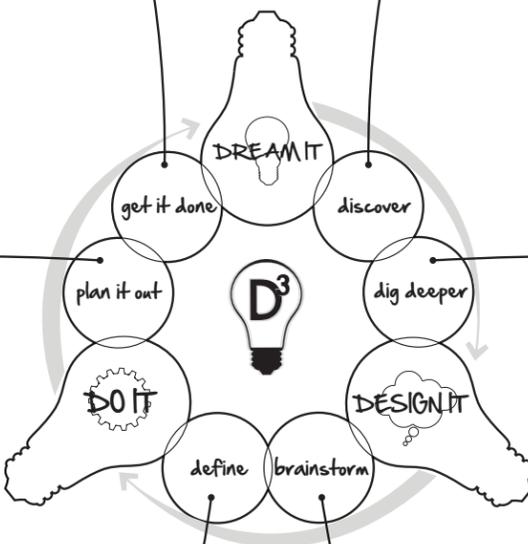


	4	3	2	1
Technical Execution	Project is well executed and appears to have an exceptionally high degree of professionalism. Attention to detail is clearly evident.	Project is adequately executed and appears to have a degree of professionalism. Attention to detail is evident with some exceptions.	Project struggles with some aspects of execution and professionalism. Attention to detail is lacking.	Project is poorly and unprofessionally executed with little attention to detail.
Final Presentation	The intentions of the design are clearly explained in the final presentation. Every team member participated in the final presentation, and could clearly articulate the narrative, concept, and details of the entire project.	The intentions of the design are adequately explained in the final presentation. Most team members participated in the final presentation, and could adequately articulate the narrative, concept, and details of the entire project.	The intentions of the design lacked clarity in the final presentation. Not enough team members participated in the final presentation, and only some members could adequately articulate the narrative, concept, and details of the entire project.	The final presentation was unconvincing and confusing. Very few team members participated in the final presentation, and most of the team members could not adequately articulate the narrative, concept, and details of the entire project.
Notes:				

PROCESS RUBRIC
 Process is just as important as the final outcomes of a design project. This rubric provides an overview of what to look for as your students make their way through the various stages of the design process. These are just suggestions, and should be modified or added to as needed.

	4	3	2	1
Exploration	Team engaged in preliminary research to discover a design challenge, using several research tools such as surveys and ethnography. All team members contributed to the process. Team was very self sufficient and self organized.	Team engaged in preliminary research to discover a design challenge, using a few research tools such as surveys and ethnography. Most team members contributed to the process. Team was self sufficient and self organized.	Team engaged in preliminary research to discover a design challenge, using a couple research tools such as surveys and ethnography. Some team members contributed to the process. Team was somewhat self sufficient and self organized.	Team engaged in preliminary research to discover a design challenge, using no research tools such as surveys and ethnography. One team member contributed to the process. Team was not self sufficient and self organized.
Relevant Focus	Team identified a relevant topic or challenge that they care about to focus on. Potential for positive impact is clearly identified. There was a full consensus on the focus and why it matters.	Team identified a relevant topic or challenge that they care about to focus on. Potential for positive impact is somewhat identified. There was wide consensus on the focus and why it matters.	Team identified a somewhat relevant topic or challenge that they care about to focus on. Potential for positive impact is only ambiguously identified. There was little consensus on the focus and why it matters.	Team did not identify a relevant topic or challenge that they care about to focus on. Potential for positive impact is not identified. There was no consensus on the focus and why it matters.
Presentation	Preliminary research was very well organized. Presented information, findings, arguments and supporting evidence very clearly, concisely, and logically.	Preliminary research was organized. Presented information, findings, arguments and supporting evidence clearly, concisely, and logically.	Preliminary research was somewhat organized. Presented information, findings, arguments and supporting evidence was somewhat clearly, concisely, and logically.	Preliminary research was not organized. Did not present information, findings, arguments and supporting evidence clearly, concisely, and logically.
Notes:				

	4	3	2	1
Project Management	Team created and executed a very clear and realistic pacing plan and set of deadlines that the entire team understands. The plan includes very clearly defined consequences, materials inventory, budget, and other concerns.	Team created and executed a semi-clear and somewhat realistic pacing plan and set of deadlines that most of the team understands. The plan includes clearly defined consequences, materials inventory, budget, and other concerns.	Team created and executed pacing plan but it lacked clarity and was unrealistic. Team was unable to meet deadlines and did not have clearly defined consequences, materials inventory, budget, and other concerns.	Team did not create a pacing plan or consider how the project would be managed.
Team Roles	Each team member had a clearly defined role. Opportunities existed for all team members to utilize their multiple abilities.	Most team member had a clearly defined role. Opportunities existed for most team members to utilize their multiple abilities.	Not enough team members had a clearly defined role. Not enough team members utilized their multiple abilities.	No team members had a clearly defined role. No team members utilized their multiple abilities.
Collaboration	Group communicated extremely effectively, and delegated responsibilities according to various abilities and personalities. Team members acknowledged and respected other perspectives; always disagreed diplomatically. All members participated in problem solving and managing conflicts.	Group communicated effectively and delegated responsibilities. Team members mostly acknowledged and respected other perspectives with most disagreements handled diplomatically. Most members participate in problem solving and managing conflicts.	Group struggled with communication but was able to make progress. Team also struggled to effectively delegate responsibilities. Team members struggled with acknowledging and respecting other perspectives, and disagreements led to conflict.	Group struggled with communication but was not able to make progress. Team was unable to delegate responsibilities, and did not respect each other, hurting the development of the project.
Notes:				



	4	3	2	1
Research	All members contributed to research to achieve a clear understanding of the design topic or challenge. Research was very wide ranging and creative, using several sources and unconventional methods. Research was very well executed and very relevant.	All members contributed to research to achieve a clear understanding of the design topic or challenge. Research was very wide ranging and creative, using several sources and unconventional methods. Research was very well executed and very relevant.	Some members contributed to research to achieve an understanding of the design topic or challenge. Research was somewhat wide ranging and creative, using a couple of sources but few unconventional methods. Research was fairly executed and somewhat relevant.	Very few members contributed to research to achieve an understanding of the design topic or challenge. Research was not wide ranging and creative, using only one source and no unconventional methods. Research was not well executed or relevant.
Design Statement	Design Statement is extremely clear and concise. It has a very clear connection to the teams research and a unique point of view through which the team will approach their topic or challenge.	Design Statement is clear and concise. It has a clear connection to the teams research and a somewhat unique point of view through which the team will approach their topic or challenge.	Design Statement is somewhat clear and concise. It has an ambiguous connection to the teams research and a somewhat unique point of view through which the team will approach their topic or challenge.	Design Statement is not clear or concise. It has no connection to the teams research and lacks a unique point of view through which the team will approach their topic or challenge.
Feedback	Feedback is extremely constructive, feasible, and specific.	Feedback is constructive, feasible, and specific.	Feedback is somewhat constructive, feasible, and specific.	Feedback is not constructive, feasible, and specific.
Notes:				

	4	3	2	1
Feedback Integration	Team sought comprehensive feedback on the ideas from the Brainstorming stage and worked together well to narrow down or combine their ideas into one strong concept to move forward with.	Team sought some feedback on the ideas from the Brainstorming stage and mostly worked together to narrow down or combine their ideas into one concept to move forward with.	Team sought very little feedback on the ideas from the Brainstorming stage and struggled to work together to narrow down or combine their ideas into one concept to move forward with.	Team did not seek feedback and is unable to narrow down and edit their ideas or move forward.
Fidelity to Design Statement	Convergent thinking of ideas results in a chosen concept that very clearly meets the goals/objectives provided by the Design Statement.	Convergent thinking of ideas results in a chosen concept that meets the goals/objectives provided by the Design Statement.	Convergent thinking of ideas results in a chosen concept that somewhat meets the goals/objectives provided by the Design Statement.	Concepts do not meet the goals/objectives provided by the Design Statement.
Notes:				

	4	3	2	1
Range/Quantity	A wide range of solutions both risky and practical were generated. All ideas creatively respond to the Design Statement.	A range of solutions were generated. Most ideas creatively respond to the Design Statement.	Very few ideas were generated, and lacked variety.	Only a single idea was generated.
Teamwork	Team worked exceptionally well together to make sure that all ideas were heard. All ideas were very well organized and recorded.	Teamwork was effective, and ideas were well documented and recorded.	Teamwork was apparent, but ideas were dominated by a limited number of team members. Ideas were documented, but not well organized.	Teamwork was poor, resulting in hurt feelings or lack of participation. Ideas were poorly documented and organized.
Notes:				

Project Title _____

Name(s)/Team _____