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PRESS RELEASE

Beer City Makes Its Texas Debut in Fort Worth, Returns October 9, 2027

First Beer City outside California brings runners, local brewers and neighbors together at Panther Island Pavilion

FORT WORTH, TX – Beer City Festival held its first event outside California on Saturday, October 10, 2026, at Panther Island Pavilion. Runners, first-timers and their crews took on the Beer City Half™ Fort Worth along the Trinity River, then stayed for an all-day celebration of Fort Worth's craft beer community.

The day opened with half marathon, 10K and 5K races and the 1-mile Beer Stroll. Finishers received a Key to Beer City medal and a custom tasting glass, then joined a post-race pour with Texas brewers, led by Fort Worth's **Martin House Brewing**, along with **Montucky Cold Snacks** and non-alcoholic beer from **Crazy Mountain**. Beat the Beast, Beer City's take on the beer mile, sent runners after four beers in one mile with a costumed Beast on their heels. The afternoon closed with live music and the Beer City Shindig.

"When we decided to come to Texas, I felt in my bones that Fort Worth would be a great place to start, and Fort Worth showed up," said Adam Ray, founder of Beer City. "This is the start of something we want to grow every year here and all over the state, with more runners, more brewers and more of what makes Fort Worth a Beer City all its own."

The weekend began on Thursday with a pre-race gathering at Martin House Brewing, a Beer City tradition of meeting runners in a local taproom before race day.

Beer City Fort Worth returns on **Saturday, October 9, 2027**, at Panther Island Pavilion. Registration and details are at **beercityfest.com/fort-worth**.

PHOTOS: Race-day photos are available at runsignup.com/Race/Photos/TX/FortWorth/BeerCityHalfFortWorth

About Beer City Festival: Beer City brings runners, first-timers and their crews together for days that start with a run and end with a toast. In every city we visit, from California to Texas, we connect run clubs, brewers and neighbors through shared experiences, and leave the community a little closer than we found it. Beer City is a Learning is Open event; Learning is Open is a California 501(c)(3) nonprofit.

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