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MEDIA ADVISORY

Santa Rosa Turkey Trot Kicks Off Thanksgiving 2026

Downtown 5K at Old Courthouse Square fights hunger with the Redwood Empire Food Bank and a $30,000 Traditional Medicinals Foundation challenge

SANTA ROSA, CA – The Santa Rosa Turkey Trot returns to Old Courthouse Square on Thanksgiving Day, Thursday, November 26, 2026. Runners, walkers, families and first-timers will start the holiday together on a flat 5K through downtown and along the Prince Memorial Greenway, rain or shine.

WHAT: A Thanksgiving tradition for all of Sonoma County:

- **Turkey Trot 5K**, chip-timed, for runners, joggers and walkers of every pace. Costumes encouraged.
- **Tiny Turkey**, a 50-yard dash around the Old Courthouse Square lawn for children under 5.
- **Wooden finisher's medals** for every 5K finisher, plus age-group awards.

GIVING BACK: The Santa Rosa Turkey Trot benefits the **Redwood Empire Food Bank**. This year the **Traditional Medicinals Foundation** challenges everyone to help raise **$30,000** for the food bank. Runners can give when they register or at santarosaturkeytrot.com.

NEW THIS YEAR: Sports Basement Santa Rosa is the race's Athlete Experience partner and hosts bib pickup before race day.

WHEN:	Thursday, November 26, 2026 (Thanksgiving Day) 6:30–8:30 am Race-morning bib pickup · 8:30 am Turkey Trot 5K · 9:30 am Tiny Turkey
WHERE:	**Old Courthouse Square**, Santa Rosa, CA All city garages are free on Thanksgiving.
BIB PICKUP:	Sports Basement Santa Rosa, 1970 Santa Rosa Ave Saturday, Nov 21, 10 am–1 pm · Wednesday, Nov 25, 11 am–6 pm
INFO:	For registration, donations and volunteer opportunities, visit **santarosaturkeytrot.com**

MEDIA OPPORTUNITIES:

- Interviews with race organizers, Redwood Empire Food Bank and Traditional Medicinals Foundation
- Families, costumed runners and the Tiny Turkey dash on the Courthouse Square lawn
- The start and finish in a quiet downtown on Thanksgiving morning
- Progress toward the $30,000 food bank challenge

PARTNERS: Traditional Medicinals Foundation, Redwood Empire Food Bank, City of Santa Rosa, Sports Basement, Recology, Fleet Feet Santa Rosa, Bellwether Farms, Nothing Bundt Cakes and Beer City.

About the Santa Rosa Turkey Trot: The Santa Rosa Turkey Trot is a community celebration on Thanksgiving morning. Each year runners (and multigenerational families!) gather at Old Courthouse Square for a run/walk through downtown to kick off this national day of giving thanks. The Santa Rosa Turkey Trot raises money for the Redwood Empire Food Bank and is a project of Learning is Open, a California 501(c)(3) that supports learning through experience.

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